

# Kesko CMD 19 June 2018

## Agenda

### 13.30-17.30 Presentations

- Welcome
- **Kesko's Journey Towards a More Focused Retailing Company:**  
Mikko Helander, President and CEO, Jukka Erlund CFO
- **Value Creation in Building and Technical Trade:**  
Jorma Rauhala, President, Building and Technical Trade, Deputy CEO
- **Coffee break**
- **Fast Developing Car Trade:**  
Johan Friman, President, Car Trade
- **Profitable Growth in All Channels in Grocery Trade:**  
Ari Akseli, President, Grocery Trade, Anni Ronkainen, CDO
- Closing Remarks

### 17.30-21.00 Drinks and Dinner with Management



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## Speakers



**Mikko Helander,**  
President and CEO



**Jukka Erlund,**  
CFO



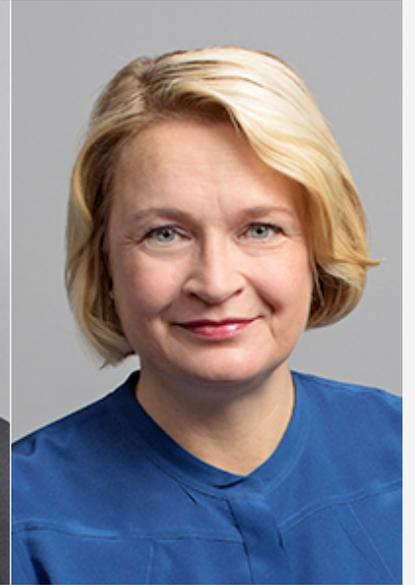
**Jorma Rauhala,**  
President, Building  
and Technical Trade  
Deputy CEO



**Johan Friman,**  
President,  
Car Trade



**Ari Akseli,**  
President,  
Grocery Trade



**Anni Ronkainen,**  
CDO