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Johanna Ali appointed as President of Kesko's car trade division and a member of Group Management Board

Johanna Ali, M.Sc. (Economics and Business), 46, has been appointed as President of Kesko's car trade division and a member of Group Management Board as of 4 June 2024. She has been the acting division President since 1 April 2024. Prior to that, Ali held the position of Vice President of Audi Finland within Kesko's car trade division. Before joining Kesko, Ali acted, for example, as Country Director for Forenom and Commercial Director for Lease Plan Finland.

"Johanna Ali has extensive and versatile experience in business leadership. We reviewed both internal and external candidates for the position. I am convinced that Johanna Ali is the exact right person to lead Kesko's car trade division and continue the execution of our growth strategy," says President and CEO **Jorma Rauhala**.

Further information:

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